



Western Association of Convention & Visitors Bureaus

950 Glenn Drive, Suite 150, Folsom, CA 95630

916.443.9012 • 916.932.2209 fax • info@wacvb.com • www.wacvb.com • www.thewest.travel

October 4, 2013

Ty Bennett
Leadership Inc.
3940 North Traverse Mountain Boulevard, Suite 114
Lehi, UT 84043

Dear Ty:

On behalf of WACVB, I thank you for joining us at the 2013 WACVB CEO Forum in Park City. The Board of Directors believes the Forum provided a valuable educational offering for our members.

As you know, the WACVB CEO Forum is designed exclusively for leaders of destination marketing organizations—whether they are experienced bureau leaders or newly minted CEOs.

Your presentation about “The Power of Influence” was of value to the delegates as they evaluated their own individual leadership characteristics, with a goal of engaging and inspiring others.

Ninety-one percent of the evaluation survey respondents found your workshop of value. The comments about the workshop ranged from “great added value” to “always important to provide leadership tools.”

Thank you for sharing your leadership training knowledge with us...and for the complimentary copies of two of your books for the delegates.

Sincerely,

Teresa Stephenson
Executive Director