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The Subway Group - 25030 SW Parkway Ave, Suite 300 – Wilsonville OR – (503) 582-1114 – Fax (503) 582-9064

May 16, 2013

Ty Bennett  
Leadership Inc.  
5406 W. 11000 N. Ste. 103-525  
Highland, UT 84006

Dear Ty,

Thank you so much for your recent presentation at our annual Subway franchisee and management rally. It would be my pleasure to recommend you to speak with any organization – your messages are ones that should be heard by all.

I received tremendous feedback from our guests regarding your talk. One franchisee even commented that he was so pleasantly surprised to have the opportunity to hear a “national-caliber” speaker at a local area meeting. Everyone I spoke with felt that the meeting, with your talk being the highlight, was an excellent use of time and a shouldn’t-be-missed opportunity.

I was personally impressed with the engagement of such a large group of people in hearing your message. Our guests were listening and learning in a tremendous way. Your style of bringing the room into your “conversation” is truly awesome.

I was also very interested in hearing the number of franchisees that were hearing you speak for a second time and how much they appreciated hearing you again. Your message is a great one to hear again and again to keep the principles of success, leadership and relationships top of mind.

Thank you again for doing such a terrific job with our group and I look forward to hearing you speak again.

Best regards,

Michele Shelley  
President