



3221 RAMADA RD., SUITE #10  
GRAND ISLAND, NE 68801  
(308) 389-3243  
FAX: (308) 381-0893

April 4, 2012

Mr. Ty Bennett  
Leadership, Inc.  
5406 W. 11000 N. Ste. 103-525  
Highland, Ut 84003

Ty,

I wanted to take this opportunity to thank you for the fabulous presentation you made at our annual owners' meeting. I would suggest you use me as a reference for any future contacts that you may have that are or will be considering a speaker for their meetings.

During my 22+ years operating my Subway Development Agent company, I have had the occasion to 'enlist' several guest speakers. I would say that this presentation was by far the best presentation we have ever been blessed with in our territory. Your expertise in communicating your message was second to none. I can't say that, in the past, we have ever had owners' come out of their way to comment and commend the presentations like they did following yours.

I personally was 'engaged' and your message of leadership and 'coaching' was timely and stuff that we could truly use. Generally speaking, guest speakers can leave you feeling 'good', but, not necessarily with an 'action' plan. I honestly felt that our franchise owners' left with 'tools' for their 'tool box' to go out and be better Subway owners', but also, just better people and coaches of their organizations.

Thank you again! I truly believe you made a difference with your message. Any organization considering setting time aside for the development of their 'teams' would be 'amiss' for not considering you. You are a leader in your field. You made a difference!

Todd Carpenter

Subway Development Agent, Nebraska and South Dakota

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