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September 25, 2013

Ty Bennett  
Leadership Inc.  
3940 North Traverse Mountain Blvd.  
Suite 114  
Lehi, Utah 84043

Dear Ty,

Thank you for partnering with us by speaking at our recent National General Manager's Conference in Orlando on September 19, 2013.

My team and I had an opportunity to hear you speak a few months prior at a CHART Conference in Miami. I felt at that time your message would be perfect for our GMs because it was congruent with the messages we wanted to convey: Leadership, Communication and Accountability. You did not disappoint! You took the time to study our concept and made your message our own at the Conference. Many of our GMs and Regional Directors came to me afterwards to tell me how much they enjoyed your message and how it resonated with them to help make them better at what they are expected to do on a daily basis. That affirmed for me they took away exactly what we hoped they would. In addition, our President came to me after you spoke and thanked me for inviting you. He said that you 'exceeded expectations' – which of course means you either really did a great job or his expectations were really low! ...I'm kidding. He was quite happy.

We enjoyed having you as part of our team if only for a day. Thank you for helping reinforce the message of the Conference perfectly! It would be our pleasure to work with you again in the future!

Warm regards to you and your family,

Jay Bunkowske  
Smokey Bones  
Director, Training & Operations Excellence