



July 10, 2014

Re: Ty Bennett

With a smooth style and realistic approach Ty Bennett proved to be the highlight at our recent Leadership Conference.

Having seen him speak before, I personally knew he would be the ideal choice for my company – yet I couldn't have imagined that he would make an even stronger impact. The feedback from our attendees was the best received/highest rated on a keynote speaker ever! Attendees raved about his on-point delivery and how he added to our overall conference theme brilliantly.

Ty spoke to our entire company with confidence, and (having clearly done his homework) left many believing he was a current employee. He was poignant and appropriately dynamic in his messaging. Using relevant material, he applied humor and heartwarming story telling. Ty spoke to attendees as if they were old friends and quickly gained their trust. There was no sense of phoniness on his part, as his aim was clearly to inspire and leave our audience feeling encouraged and empowered...in which he hit a home run there!

From a behind the scenes aspect, Ty and his team are a pleasure to work with. With a kindness and consideration, that often seem to be a lost art, the process was well managed and easy to contract from start to finish.

This investment was well received and provided great value on many levels. For all these reasons, we look forward to utilizing Ty Bennett & Leadership Training again soon!

Sincerely,

DeMarcio Slaughter  
Senior Manager, Training & Leadership Development  
Sage Hospitality