



December 17, 2013

Mr. Ty Bennett
Leadership Inc.

Dear Ty,

On behalf of the Oregon Destination Marketing Organizations, it is my pleasure to thank you for your participation as a speaker at our 2013 Winter Conference.

As a current member of the ODMO board and active ODMO member for more than three years, your presentation and discussion on the Power of Influence was a fantastic addition to our annual conference. Marketing ideas, trends and destination marketing issues have been mainstays with our agenda, but integrating leadership tactics and ideas has been a missing element for the past few years.

The Conference was extremely successful and we enjoyed record-breaking attendance in 2013. Your presentation was most appreciated and I had countless comments about participants' enjoyment and the timeliness of your talk.

Again, I am very grateful for the important contribution you made to ODMO's Winter Conference.

Best regards,

A handwritten signature in black ink that reads "Jon Rahl". The signature is written in a cursive, slightly slanted style.

Jon Rahl
Board Member
ODMO