



Midwest  
Family

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February 25<sup>th</sup>, 2014

Ty Bennett  
Leadership, Inc.  
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Good Morning Ty,

Thank you for your incredible and uplifting presentation at our winter sales conference this month. As you know we had our top sellers driving into southwest Missouri from our 7 radio markets--some from as much as 11 hours away--so I'll admit now I was a little nervous. The last thing I wanted was an angry mob saying "we drove all day for *that?*"

Well I'm happy to report that you more than wowed them and I received nothing but high fives and accolades for having the good sense to book you for our group. "Fantastic", "Terrific", and most commonly "Best conference ever!" were just a few of the great written evaluations from our attendees. Believe me, these veterans have seen dozens of speakers and to impress them like this is indeed saying something!

I look forward to working with you on future events for our group and would eagerly recommend you to others looking for the "best conference ever!"

Take Care,

Brian Tyndall  
Local Sales Manager  
Mid-West Family Broadcasting, Inc.