

July 6, 2012

Ty Bennett  
Founder, Leadership Inc.

Dear Ty,

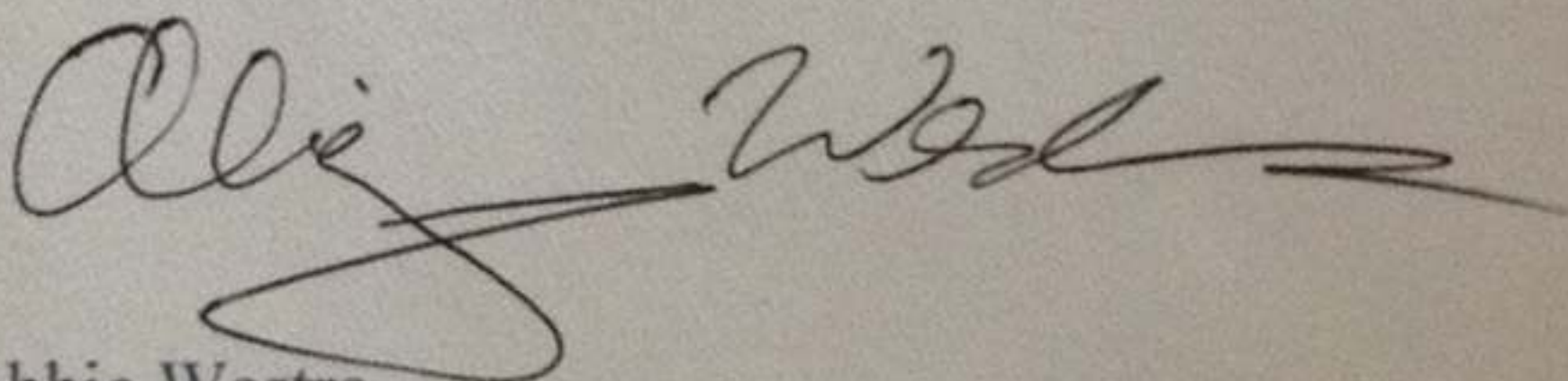
From everyone at CSP Information Group, thank you for being the opening keynote speaker at our fifth annual Foodservice at Retail Exchange (FARE), June 25-27, 2012. This was our biggest FARE yet, with nearly 500 attendees, and opening the conference with your presentation set the tone for a successful event.

I have already received great feedback on your session from attendees who expressed they were moved by your content. From management-level attendees all the way up to CEOs, your message of integrity, influence and leadership resonated with everyone in the room. The message further hit home by your delivery: you're walking proof of your own message.

You even influenced your fellow speakers. I spoke with one presenter shortly after he got off the stage. I asked him how he thought it went, and he said, "I have a long ways to go before I can show true interest instead of just trying to sound interesting, like Ty taught us."

I firmly believe all attendees can return to their companies to become better leaders of better businesses because of your presentation. So thank you. I hope to have you speak at another CSP event in the near future.

Thank you Ty,



Abbie Westra  
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