

August 27, 2012

To Whom It May Concern:

We recently had Ty Bennett come to our organization to speak on the topic of Leadership. In preparing for the meeting, I found Ty to be engaging, and genuinely interested in addressing the unique leadership challenges within our company. He was also diligent and well organized in the planning process, and contacted me several times to ensure that the meeting would go smoothly, and that he would be "scratching where we were itching." We have several speakers come to our company every year, and I have found Ty's level of commitment to understanding our needs, and his willingness to tailor his message accordingly, to be very rare.

When the time came for the actual presentation, Ty was well-prepared, and had customized his message to meet the needs we had previously discussed. He has an incredible gift for telling stories that emphasize the points he is trying to make, and he speaks in a very engaging and impactful manner. He easily held everyone's attention for the entire time.

Here are a few of the unsolicited comments I received via email from a few of the managers who attended the training:

"What a great find!!! I thought Ty was fabulous!!!! I think he is one of the better speakers I have been to. He was very engaging, easy to follow, and I went away with a lot of great ways to make a difference. Thanks - Great Job!!!!"

"The speaker today was awesome! I've heard a lot of great comments from some of the nursing managers. =)"

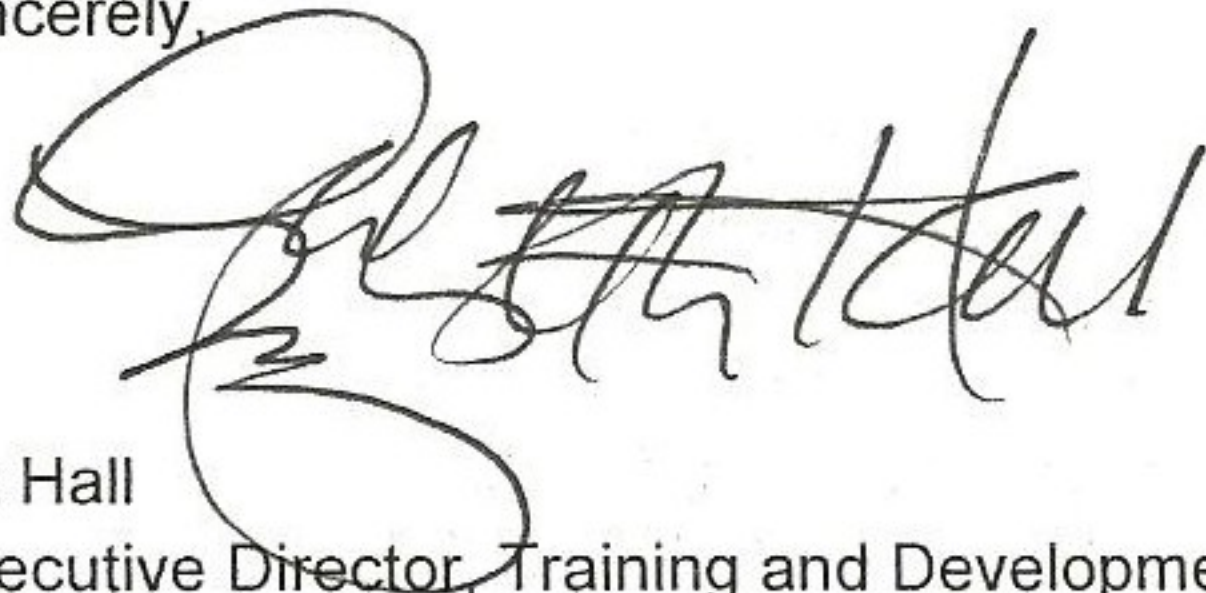
"Here are my thoughts regarding Ty Bennett's presentation this morning:

- Exceptional delivery. Very warm style; professional, but likeable.*
- Very organized/prepared. Like the way the video supported his presentation, but wasn't a focal point. He rarely looked at it.*
- Material was concise and points were well defined. Not too much time devoted to any one thing, but enough time to get the message across.*
- Displayed knowledge. Examples of root words. Being able to immediately site an example or play on what the audience said established additional credibility.*
- Video clips were powerful and really drove home his points. Great selection and allowing that medium to work for him."*

I would highly recommend Ty to speak at any event in which the topic of Leadership is being discussed. He is particularly effective in businesses that are "people-related." Our organization is in the staffing industry, and we found his message was dead-on regarding the opportunity we have every day to be more influential. I also feel the book is a nice reference tool for after the presentation. When we need reminders, we can simply pull the book out and re-read the areas that address where we might be struggling.

Ty's highly engaging presentation gets five stars!

Sincerely,



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